



Jesman López Osorio

SENIOR WORDPRESS DEVELOPER

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Professional Profile

I'm a software engineer with 10+ years of website development experience and 4 years of leadership experience. Through high-speed, responsive, marketing-optimized website development, I've had the opportunity to help international corporations, small businesses, and freelance entrepreneurs reach new audiences and accelerate growth. My main expertise is in custom website development with diverse builders like WordPress, Wix, Squarespace, Webflow, Sitecore and many more, as well as PHP, MySQL, Javascript, CSS, HTML, server management and UX interface design for web.

Work Experience

Cuentas Claras

IT Consultant and Operations Manager

July 2025 - March 2026

Business development and information technology consulting for the founder, accountant Angela Gallegos. Helped her hire a software developer for the project and oversaw his work during initial phases of development. Worked on the project's marketing strategy and online presence, developed and maintained a marketing-optimized WordPress website connected to the web portal and hired a social media manager and graphic designer. Invested personal financial resources in the company.

México Igualitario

Project Management, UX/UI Design and Web Development

May 2025 - June 2025

WordPress development project for México Igualitario, a non-profit in Mexico City that fights for LGBTQ+ rights. I managed the project and worked the UX and UI design on Figma, keeping the balance between colorful diversity of the community and the serious legal aspect of the cause. I developed a custom WordPress theme and licensed a premium builder for the client.

Muy'Ono Resorts & Delicious Digital Marketing

Web Development Department Manager

December 2021 - February 2025

Software development project management for clients in diverse industries at an Austin, TX based agency. In charge of creating web tools and managing web apps, servers and websites on WordPress, Squarespace, Wix and Webflow, UX design using Figma for prototyping and Hotjar for data analysis, quality assurance and product deployment. Server admin, hosting, domain and DNS management. Website auditing and performance optimization, software version updates and maintenance. Digital marketing tracking implementation including GSC and GTM setup. Client relations and customer success strategies. Talent acquisition, training and mentoring. Definition of SOPs and department KPIs.

Web Tech Consultant and Fullstack Developer

July 2018 - December 2021

Development and maintenance of WordPress sites, PHP web portals, web services, and web apps for Muy'Ono and Getaway to Give. Project management, software quality assurance, and interface design. International travel logistics and budgeting for client visits and planning meetings.

Technical Expertise

Marketing Website Development

WordPress

- Custom themes
- Gutenberg builder
- Divi builder
- Elementor builder
- WP filesystem and database
- Plugin implementation audits
- Plugin development
- Hotjar Analytics
- AIO SEO

WP Engine

Squarespace 6.0, 7.0 and 7.1

Wix

Webflow

Statamic

Figma

Google Analytics (GSC, GTM)

Meta Pixel tracking

Fullstack Software Development

Python

PHP

Laravel

MySQL Databases

Javascript

jQuery

Bootstrap

CSS

HTML 5

HTML for email

API integration and development

Web Service development

Amazon Web Services

Google Cloud Servers

Project Management

Miro

Click-up

Trello

Jira

Notion

Harvest time tracking

Spreadsheets

- Gantt Charts
- Calendarization
- Sitemaps
- Webpage redirection tracking

Calendars (Outlook & Google)

Virtual meetings (Zoom, Teams,

Google Meet)

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Education

Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM)

AUG 2011 - MAY 2016

Information Technologies and Communications Engineer

Université de Technologie de Troyes (UTT)

JAN - JUL 2014 | Troyes, France

Semester abroad in a bilingual (French and English) software development program

McGill University

JUN 2013 | Montréal, Canada

Entrepreneurship and Business Organization summer course

Languages

Spanish Native speaker, literary level proficiency

English C2 (Highly Advanced)

French C1 (Advanced)

German A2 (Elementary)

Soft Skills

Humane Leadership

Proactivity and Innovation

Time Management

Attention to Detail

Creativity

Empathy and Helpfulness

Public Speaking and Presenting

Writing, Spelling and Grammar

Seasoned International Traveler



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Work Experience

Seminis by Bayer, iX Virtual Onion Experience 2020

Fullstack Web Development and Talent Coordination

March 2020 - May 2020

With the advent of the 2020 pandemic, Seminis (now Vegetables by Bayer) had to cancel their annual Onion Idea Exchange (iX) event and they decided to pivot and re-create it as a virtual experience. I was hired by their marketing agency, Gelattina Agencia Digital, to assemble a team of fullstack web developers and we realized the project for this important international client using MVC methodology PHP, Javascript, CSS and HTML.

Sonia E

Custom WordPress Theme Development For Designer Portfolio

December 2018 - January 2019

Developed a custom WordPress theme for graphic designer Sonia E. Used the WordPress post loop, with a query to select for the "project" custom post type and automated a grid with high interactivity. This project's priority was for Sonia to be able to make updates and customize everything, so it was developed to be as user-friendly as possible while ensuring responsive design.

Parrot POS Software

Software Development Department Manager

December 2017 - May 2018

In charge of software quality control and assessment. IT Operations, including software version deployment and requirement definition. Talent acquisition, training and career coaching. Web development project management. MySQL database maintenance. Full-stack website development with PHP, Javascript, CSS and HTML.

Fullstack Web Developer

May 2016 - December 2017

Web Portal management. Development of diverse web tools that help restaurant owners and managers keep track of sales statistics reporting, financial data, staff performance, inventories, billing, and remote control of menus and product catalogs using PHP, MySQL, JavaScript, CSS and HTML.

Gelattina Agencia Digital

Fullstack Web Developer

July 2015 - May 2016

Development and implementation of a web app for statistical evaluation of social media interaction data connected to Twitter and Facebook's APIs. WordPress website management, web app development, and technical support.

Let's Get In Touch

I'm happy to help create software solutions that achieve your business's goals. Let's get the conversation started! Feel free to contact me though my email, jmlopzorio@outlook.com, or send a WhatsApp text or iMessage to my (mexican) phone number: +52 (833) 155 6366

References are available upon request.